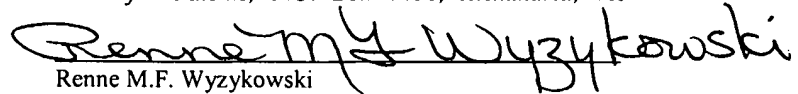




PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PETITION FOR EXTENSION OF TIME
FROM THE OFFICE ACTION

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on February 12, 2007.


Renne M.F. Wyzykowski

Applicant : Thomas P. Ivanyi Confirmation No. 9772
Application No. : 09/944,348
Filed : August 31, 2001
Title : SYSTEM AND METHOD FOR MEASURING AND STORING
INFORMATION PERTAINING TO TELEVISION VIEWER OR USER
BEHAVIOR

Grp./Div. : 2623
Examiner : Peter C. Wilder 02/16/2007 CNEGA1 00000012 031728 09944348
Customer No. : 23363 01 FC:1253 1020.00 DA
Docket No. : 57547/A719

Mail Stop AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
February 12, 2007

Commissioner:

Applicant petitions the Commissioner to extend the time for response to the Office action dated August 10, 2006 for three month(s) from November 10, 2006 to February 10, 2007.

The fee for extension of time required by 37 CFR § 1.17 is calculated below.

CALCULATION OF FEE			
LENGTH OF EXTENSION	SMALL ENTITY	LARGE ENTITY	FEE
WITHIN FIRST MONTH	\$ 60	\$ 120	\$
WITHIN SECOND MONTH	\$ 225	\$ 450	\$
WITHIN THIRD MONTH	\$ 510	\$ 1020	\$1,020.00
WITHIN FOURTH MONTH	\$ 795	\$1590	\$
WITHIN FIFTH MONTH	\$1080	\$2160	\$

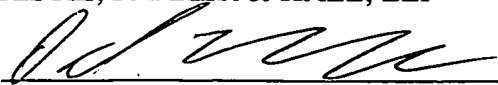
Please charge our Deposit Account No. 03-1728 for \$1,020.00 to cover the cost of the extension.

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A copy of this paper is enclosed.**

~~02/16/2007 CNEGA1 00000012 031728 09944348~~
~~01 FC:1253 1020.00 DA 1020.00 DA~~

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 
Daniel M. Cavanagh, Reg. No. 41,661
Telephone: 626/795-9900